

## **Board of Directors' Meeting**

6:00 PM – Thursday, March 28, 2026  
ADVOCAP Office – Fond du Lac  
19 W. 1<sup>st</sup> Street | Fond du Lac, WI 54935

### **Present:**

Connie Anderson, Gary Will, Michael Will, Tami Christian, Shawn Ross, Joe Gonyo, Jay Myrechuck, Gayle Demler, Karen Powers, Nita Krenz, Paulette Feld, Mary Fleischman, Donna Blend (6:25pm)

### **Absent/Excused:**

Danielle Viau, Raina Lyman, Tonya Hitz, Deb Neet, Seth Therrian, Brian Hamill, Edie Crews, Jeff Lutz, Amber Lyn Gilbertson, Shaddai Carmona

### **Staff:**

Tanya Marcoe, Tony Beregszazi, Lisa Severson, Becky Heldt, Justin McArthur, Kelly Mauer, Kathy Doyle, Deb Shepro, April Mullins-Datko, Jason Vander Veldan, Joe Lougher, Dawn Paterson, Pheng Xiong

### **Call to Order:**

*The meeting was called to order at 6:01pm by President Connie Anderson. A quorum of 13/24 was present.*

### **Review and Approval of Agenda:**

*A motion was made by Shawn Ross, with a second by Tami Christian, to approve the agenda as presented. Motion carried.*

### **Review and Approval Minutes of November 20, 2025, Committee Meeting:**

*A motion was made by Paulette Feld, with a second by Michael Will, to approve the meeting minutes for November 20, 2025, committee meeting as presented. Motion carried.*

### **Review and Approval of Actions by Committees**

The Board reviewed the following committee meeting minutes:

- Executive Committee – January 22, 2026
- RSVP Advisory Committee – February 18, 2026
- Finance & Personnel Committee – February 26, 2026
- Advocacy & Operations Committee – February 26, 2026
- Planning & Program Development Committee – February 26, 2026

Agenda Item 5f – Executive Committee – March 19, 2026, was pulled from the consent agenda at the request of Michael Will for separate discussion.

*A motion was made by Mary Fleischman and seconded by Gary Will to approve the committee actions excluding Item 5f. Motion carried.*

### **Review and Approval of Agenda Item 5f: Actions by Executive Committee – March 19, 2026**

Executive Director Tanya Marcoe provided additional context regarding the March 19, 2026, Executive Committee meeting. She informed the Board that ADVOCAP had recently submitted an offer on the Wells Building on Brooke Street; however, due to a funding source withdrawing, the offer has since been withdrawn. The project is not being terminated but is currently on hold. Should funding become available and the property remain available, the organization will revisit the opportunity.

*A motion was made by Jay and seconded by Karen to approve the March 19, 2026, Executive Committee actions as presented. Motion carried with one opposition (Michael Will).*

### **Review and Approval of December 2025 Agency Wide Financial Statements**

Joe presented the December 2025 Agency-Wide Financial Statements, noting minor updates from the version previously reviewed by the Finance & Personnel Committee. He reported that year-end results remain healthy, with an increase of approximately \$140,000 in assets and a corresponding increase in liabilities. The organization's auditors are currently in the process of reviewing financial statements and supporting records.

Joe also reviewed the Statement of Revenues and Expenses, indicating that the overall fund balance is reasonably close to zero, with no significant surprises in year-end revenue or expenses. Head Start revenues were slightly elevated due to in-kind contributions. Overall, the fund balance decreased by approximately \$55,000. Joe noted that the financial position of the organization remains strong and stable.

Staff responded to Board questions. April provided clarification on the nature and reporting of in-kind donations. Joe further explained that fund balance reflects net income or loss, and that the organization aims to remain close to break-even, aligning revenues and expenses as closely as possible.

*A motion was made by Karen Powers and seconded by Nita Krenz to approve the December 2025 Agency Wide Financial Statements. Motion carried*

### **Review and Approval of ADVOCAP Development Plan**

Executive Director Tanya Marcoe reminded the Board that, in prior months, approval was granted to engage Catalyzt for fund development services. She noted that the purpose of this effort is to expand discretionary funding and diversify revenue streams to support new and existing initiatives.

Sean, representing Catalyzt, presented the ADVOCAP Development Plan. He introduced his professional background in sales and fundraising and emphasized the importance of diversifying ADVOCAP's funding base, given its reliance on federal funding. The proposed development strategy outlines a goal of approximately \$580,000 in new funding for the year.

Sean reviewed five key funding "lanes" included in the plan:

- **Individual Giving:** Targeting gifts between \$1,000–\$2,500, with a goal of \$50,000

- **Major Gifts & Corporate Partnerships:** Targeting gifts of \$2,500 or more, with a goal of approximately 52 donors
- **Grants:** Seeking \$125,000 in additional grant funding outside of regular grant sources
- **Events:** Hosting multiple events across counties, including sponsored breakfast and lunch events, an Annual Meeting sponsor, a larger fall “Un-Gala,” and smaller engagement events such as house parties

Sean encouraged Board participation through personal giving, identifying potential donors within their networks, and assisting with donor stewardship, including thank-you outreach

Staff and Sean responded to Board questions and provided additional clarification on the proposed strategies and goals.

*A motion was made by Karen powers and seconded by Paulette Feld to approve the ADVOCAP Development Plan. Motion carried.*

### **Presentation by Lisa Serverson of the Volunteer Services Department**

Lisa Serverson presented an overview of the Volunteer Services Department, including staffing structure and program operations. She noted that the department includes a combination of part-time and full-time staff and oversees two primary federally funded programs: the RSVP (Retired and Senior Volunteer Program) and Foster Grandparent Program (FGP).

Lisa reported that in 2025, the department engaged 378 volunteers who contributed approximately 88,000 hours of service. Currently, there are over 300 active volunteers serving at approximately 50 volunteer stations.

Lisa also highlighted significant growth in transportation services, with a 52% increase in service requests and a 72% increase in rides provided from 2024 to 2025.

The Board received the presentation and expressed appreciation for the continued impact of the Volunteer Services Department.

### **Presentation by Dawn Paterson of the Food & Nutrition Department**

Dawn Paterson presented an overview of the Food & Nutrition Department, with a focus on the home-delivered meals program. She reported that the program served over 87,000 meals and has successfully avoided maintaining a waiting list. In addition to home delivery, the department also provides carry-out meal options.

Dawn emphasized the importance of regular client interaction during meal deliveries, noting that staff and volunteers make direct contact to ensure the well-being of individuals served. These wellness checks have, at times, identified individuals in need of immediate assistance, including instances where clients had fallen or required emergency responses. The department

maintains established protocols to address situations where clients cannot be reached or are found in distress.

The Board received the presentation and expressed appreciation for the critical services provided by the Food & Nutrition Department.

**Collection of Board Leadership Interest Forms**

Board Leadership Interest Forms were distributed to gather member interest in upcoming leadership roles. Completed forms were collected and will be utilized to inform the Board's leadership selection process.

**Collection of Board of Directors Self-Assessment**

Board members were provided with Board of Directors' Self-Assessment forms and asked to complete them. Completed forms were collected and will be reviewed in aggregate to support Board development and governance practices.

**Other Business/Announcements/Reports:**

Tanya Marcoe provided updates and reminders regarding the following:

- a) Spring All-Staff Meeting – April 17, 2026, Avenue 795, Fond du Lac
- b) Committee Meetings – April 23, 2026, Neenah ADVOCAP office
- c) Annual Meeting – May 14, 2026, Prairie Theater and Event Center, Fond du Lac  
Adjournment
- d) Executive and Board of Directors Meeting – May 28, 2026, JP Coughlin Center

**Adjournment:**

*A motion was made by Jay Myrechuck, with a second by Paulette Feld, to adjourn the meeting at 7:44pm. Motion carried.*