

# SMS Survey Program Terms of Service



**Effective Date:** 3/31/26

By opting in to receive text messages from **ADVOCAP, Inc.** ("we," "us," or "our"), you agree to these Terms of Service ("Terms"). These Terms apply to our SMS/text messaging survey program.

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## 1. Program Description

ADVOCAP, Inc. offers a text messaging program for the purpose of sending surveys and collecting feedback related to our non-profit mission and programs.

Messages may include:

- Survey invitations
  - Survey reminders
  - Follow-up questions related to surveys
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## 2. Eligibility

You must:

- Be at least **13 years of age**
  - Be the authorized user of the mobile phone number you provide
  - Provide valid consent to receive text messages
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## 3. Opt-In Consent

By opting in to this SMS program, you expressly consent to receive text messages from ADVOCAP at the mobile phone number you provided.

- Message frequency may vary
- Consent is **not required** as a condition of receiving services or participating in programs
- Message and data rates may apply based on your mobile carrier plan

## 4. Opt-Out Instructions

You may opt out of receiving text messages at any time by replying **STOP** to any message.

Upon opting out:

- You will no longer receive SMS messages from us
- You may receive a final confirmation message acknowledging your opt-out

For assistance, reply **HELP** or contact us using the information below.

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## 5. Cost and Fees

ADVOCAP does not charge a fee to participate in the SMS survey program. However, standard message and data rates may apply according to the terms of your mobile carrier.

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## 6. Supported Carriers

Our SMS program is supported by most major U.S. mobile carriers. However, delivery is not guaranteed and may be affected by factors outside our control, including carrier issues or device limitations.

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## 7. Privacy

Your privacy is important to us. Information collected through the SMS survey program is handled in accordance with our **Privacy Policy**, which describes how we collect, use, and protect your data.

[View our Privacy Policy here.](#)

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## 8. User Responsibilities

You agree:

- To provide accurate and current information
- Not to submit false, misleading, or harmful content in survey responses
- Not to use the SMS program in a way that violates applicable laws or regulations

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## 9. Disclaimer and Limitation of Liability

The SMS survey program is provided on an “as-is” basis. We do not guarantee:

- Message delivery or timing
- Continuous or error-free operation of the service

To the fullest extent permitted by law, ADVOCAP is not liable for any damages arising from participation in the SMS program, including but not limited to delayed, lost, or misdirected messages.

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## 10. Modification or Termination of Service

We reserve the right to:

- Modify these Terms at any time
- Suspend or terminate the SMS survey program, in whole or in part, without prior notice

Any changes will be effective upon posting an updated version with a new effective date.

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## 11. Governing Law

These Terms are governed by the laws of the State of **Wisconsin**, without regard to conflict-of-law principles.

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## 12. Contact Information

If you have questions about these Terms or the SMS survey program, please contact:

**ADVOCAP, Inc..**

**Email:** [hpsms@advocap.org](mailto:hpsms@advocap.org)

**Phone:** +19209227760

**Address:** 19 W 1st St, Fond du Lac, WI 54935