

ADVOCACY & OPERATIONS COMMITTEE MEETING

6:00 PM Thursday, April 24, 2025

ADVOCAP Neenah Office- Basement Conference Room

181 E. North Water St., Neenah, WI 54956

MEETING MINUTES

PRESENT

Connie Anderson, Gary Will, Danielle Viau, Michael Will, Tonya Hitz, Raina Lyman

ABSENT/EXCUSED

Deb Neet, Amy Kovalaske

STAFF

Tanya Marcoe, Pam Ziegler, Kelly Mauer, Tony Beregszazi, Joe Lougher, Deb Shepro, April Mullins-Datko, Lisa Severson, Kathy Doyle, Jason VanderVelden, Dawn Paterson

CALL TO ORDER

The meeting was called to order at 6:21 PM by Chair Gary Will. A quorum of 6/8 was present.

REVIEW AND APPROVAL OF AGENDA

A motion was made by Connie Anderson with a second by Mike Will to approve the agenda as presented. Motion carried.

REVIEW AND APPROVAL OF FEBRUARY 27, 2025, COMMITTEE MEETING MINUTES

A motion was made by Danielle Viau with a second by Tonya Hitz to approve the February 27, 2024, meeting minutes as presented. Motion carried.

REVIEW AND APPROVAL OF APPLICATIONS FOR FUNDS FOR EXISTING PROGRAMS AND SERVICES

- a) Business and Workforce Development SBA PRIME Grant- Kathy Doyle presented the SBA PRIME Grant to the Committee for their review and approval. She informed the Committee that this grant is used to help low-income individuals start/grow their small business through training, technical assistance, coaching, financial literacy, and support navigating licensing and permitting processes. ADVOCAP would like authorization to apply for \$200,000 in PRIME funds, and ADVOCAP will provide 50% match from non-federal funds in the amount of \$100,000.

A motion was made by Mike Will with a second by Raina Lyman to approve submitting an application to SBA PRIME in the amount of \$200,000 as presented. Motion carried.

- b) Business and Workforce Development Skills Enhancement Grant- Kathy Doyle presented an opportunity to apply to the Wisconsin Department of Children and Families for ADVOCAP's Skills Enhancement



Program which helps individuals grow their careers and work toward a living wage that supports long-term financial stability. The two grants ADVOCAP would like approval to apply for are the General Purpose Grant in the amount of \$20,833, and the Temporary Assistance for Needy Families in the amount of \$41,000.

A motion was made by Connie Anderson with a second by Danielle Viau to approve submitting an application to the General Purpose Revenue in the amount of \$20,833, and applying to the Temporary Assistance for Needy Families in the amount of \$41,000 as presented. Motion carried.

- c) Homeless Prevention Tenant Based Rental Assistance (TBRA)- Tony Beregszazi presented the HOME Tenant-Based Rental Assistance (TBRA) program to the Committee. ADVOCAP would like authorization to apply to the State of WI- Division of Energy, Housing, and Community Resources for up to \$500,000 for the 2025-2027 grant period to support our TBRA program. This grant would be used to help support 20-30 households for up to 2 years.

A motion was made by Danielle Viau with a second by Gary Will to approve submitting an application to the State of WI- Division of Energy, Housing, and Community Resources for up to \$500,000 as presented. Motion carried.

- d) Weatherization Department DEHCR Weatherization Contract- Jason VanderVelden presented the State of WI- Division of Energy, Housing, and Community Resources grant to support our Weatherization program. He is seeking authorization to accept the funding that we have received for the July 1, 2025- June 30, 2026, grant cycle in the amount of \$3,443,186.00.

A motion was made by Mike Will with a second by Gary Will to accept funds from the State of WI- Division of Energy, Housing, and Community Resources in the amount of \$3,443,186.00 as presented. Motion carried.

OTHER BUSINESS/ANNOUNCEMENTS/REPORTS

Tanya Marcoe informed the Committee that Governor Evers will be holding a Medicaid roundtable at the ADVOCAP Neenah office on April 30th. Congressman Grothman visited ADVOCAP's Opportunity Center and Sacred Heart Head Start location. Pam gave her notice that she is moving down by her mom and stepdad in Alabama.

- a) Annual Meeting, May 8, 2025, at the Oshkosh Waterfront Hotel and Convention Center, 1 N. Main St., Oshkosh WI 54901.
- b) Board and Executive Committee Meeting, May 22, 2025, at the Fond du Lac ADVOCAP Office.
- c) Committee Meeting, June 26, 2025, at the JP Coughlin Center, 625 E. County Rd. Y

ADJOURNMENT

A motion was made by Connie Anderson with a second by Raina Lyman to adjourn the meeting at 6:50 PM. Motion carried.



ADVOCACY & OPERATIONS COMMITTEE MEETING

June 26, 2025
Agenda Item #4

Minutes By: Pam Ziegler