



PLANNING & PROGRAM DEVELOPMENT COMMITTEE MEETING

7:00 PM Thursday, March 9, 2023 ADVOCAP Fond du Lac, Head Start Activity Room

MEETING MINUTES

PRESENT

Donna Blend, Connie Anderson, Ashley Lamers, Mike Will, Paulette Feld

ABSENT / EXCUSED

Siter Joyann Repp, Bob Johnson, Ken Bates, Andy Buck

STAFF

Tanya Marcoe, Tony Beregszazi, Diane Radue-Branson, Kathy Doyle, Deb Shepro, Kelly Mauer, Jason VanderVelden, Pam Ziegler

CALL TO ORDER

The meeting was called to order at 7:06PM PM by Chair, Donna Blend. A quorum of 5/9 was present.

AGEN<u>DA</u>

A motion was made by Connie Anderson with a second by Paulette Feld to approve the agenda with the Amened changes of adding 6.5 Community Housing Development Organization Project, and 7.5 Childcare Incubator Program. Motion carried.

MINUTES APPROVAL

A motion was made by Connie Anderson with a second by Paulette Feld to approve meeting minutes of November 10, 2022, meeting minutes as presented. Motion carried.

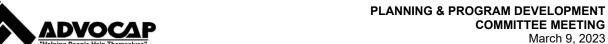
Discussion and Direction of addressing Childcare Shortage

Tanya Marcoe presented to the Committee a proposal to create a Childcare Incubator program that would help low-income individuals start-up their own childcare business that would be housed under one roof. ADVOCAP would help individuals get licensed in childcare or low-income individuals already licensed the opportunity to build their business by renting space in a licensed facility. Each room in this facility would be used for childcare incubators to provide childcare services, along with a shared outdoor playground area. Each childcare incubator would be responsible for obtaining their own licensure, proper insurance, and recruiting their own clientele. The clientele can consist of anyone who needs childcare, there are no income restrictions. Qualified childcare providers will have access to ADVOCAPs Business Development Program and can provide incubators with technical assistance in developing business plans, marketing plans, and business expansion plans.

Tanya Marcoe explained that 70% of Wisconsin is a childcare desert, with 54% of Wisconsin residents living in a childcare desert where three plus children compete for one slot. She explained that there is limited access to 2nd and 3rd shift childcare, and long waiting lists for existing childcare facilities. ADVOCAP is seeking approval from the Committee to look into piloting the childcare incubator program.

A motion was made by Connie Anderson with a second by Paulette Feld to approve piloting the childcare incubator program as presented. Mike abstained from the vote. Motion carried.

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Discussion and possible funding opportunity for a CED grant

Tanya Marcoe presented to the Committee an opportunity to apply for a grant to help fund the childcare incubator program. The Grant is through the Department of Health and Human Services Administration for Children and Families-OCS. ADVOCAP is seeking authorization to submit an application for the Community Economic Development (CED) Project in the amount of up to \$800,000 to address the childcare shortage in our community through Business Development and is a three-year grant.

A motion was made by Paulette Feld with a second by Mike Will to approve application of the CED grant as presented. Motion Carried.

Discussion and possible funding opportunity for a CHDO grant

Tanya Marcoe presented to the Committee that ADVOCAP has two empty lots, one in Fond du Lac located on Walker Street and one in Neenah located on Viola Street. ADVOCAP would like to build new affordable housing units on these empty lots to help with the housing shortage. ADVOCAP is seeking authorization to apply for the Community Housing Development Organization (CHDO) Project grant through the Wisconsin Department of Administration in the amount of up to \$600,000 for the two projects.

A motion was made by Connie Anderson with a second by Mike Will to approve application of the CHDO grant as presented. Motion Carried.

Discussion and possible funding opportunity through the Federal Appropriations Committee

Tanya Marcoe presented to the Committee an opportunity to apply for a grant through the Federal Appropriations Committee to help fund the Childcare Incubator program to create more childcare within our community. ADVOCAP is seeking the authorization to apply for the three-year grant from the Federal Appropriations Committee in the amount of up to \$600,000.

A motion was made by Connie Anderson with a second by Paulette Feld to approve application to the Federal Appropriations Committee grant as presented. Motion Carried.

CHOOSE REPRESENTITIVE FOR NOMINATOINS COMMITTEE

Tanya Marcoe asked the Committee for volunteers to be on the Nominations Committee who are not running for the Executive Board Committee. Will send out emails to those who were absent/excused from the meeting to see if one of them would like to be on the Nominations Committee.

OTHER BUSINESS/ANNOUNCEMENTS/REPORTS

Tanya Marcoe informed the Committee about the Home Loan Rehab Program and the change in policy that was presented to the A&O committee to forgive loans after 15 years so that we can keep the money within our community, and don't have to give it back to the State. She also informed the Committee of Beth Z. resignation as the Director of HS.

Upcoming meetings are as follows:

- a) Board meeting, April 20th in Oshkosh at JP Coughlin Center
- b) Annual Meeting in Green Lake County, May 11th- TBD
- c) Committee meeting, June 8th in Fond du Lac at ADVOCAP Office- HS Activity Room

ADJOURNMENT

A motion was made by Mike Will with a second by Paulette Feld to adjourn the meeting. Motion carried.

Minutes By: Pam Ziegler